



**Welcome you to our 12<sup>th</sup> consecutive on-farm Spring Bull Sale.**

Thank you for your interest. As a family, we appreciate your support.

Many of you have bought bulls from us over the years and already know what you to expect from our Line One genetics.

**Quite simply, they are easy-doing, uniform, problem-free cattle that leave the most important thing of all .....a profit!**

Each year it is reassuring to have so many repeat customers and great to get positive feedback on the performance of our Hereford bulls over a range of different breeds and crosses.

Some of you may be here for the first time though, and perhaps surprised and a bit disappointed to see the bulls presented so naturally & rough and a bit dirty. **Do not be disappointed.** The bulls here have genetics you can rely on for profit. They have been reared to exhibit hardiness, thriftiness and fitness and still perform well. They will work and continue to grow and will not require special treatment and feeding. They will produce crops of calves that make you proud.

***Then you will be delighted!***

This is our 10th crop from our imported **Line One** Hereford genetics, and they are true “red-meat” bulls. Consistency is getting stronger.

Outwintered on the shore fields until December and then in our open corals, they are more than ready to go on and thrive wherever you put them.

#### **Catalogue Information.**

We strive to provide meaningful performance data in the catalogue. No creep is fed to calves before weaning in order to measure true maternal performance from grass. The youngstock are reared in their full group to also allow for true natural performance recording.

We ultrasound the entire bull and heifer crop each summer for muscle depth and back fat and provide meaning full EBV's on all the bulls as well as actual birth weights.

All the bulls are fertility checked by our vet prior to sale day to ensure that we sell only bulls that are fit for purpose. Scrotal measurements taken by the vet are also in the catalogue.

I urge you to study the merit of each bull, use your eye and the data provided to help you choose the bull with the best genetics and type to suit your herd. Please ask me for any extra information on their background not already provided. Regarding our calving ease figures, as a herd, we have no extreme birth weights and unassisted births have been a priority since starting the herd in 1969.

#### **Extended payment terms.**

We must thank our auctioneer, Harry Begg from C & D Auctions Ltd., for again offering you extended payment terms on the bulls today through to April. If this suits you then sort it out with Harry and leave the bulls here till April at your own risk. **Insurance is advised.**

**Again, this year, the bulls will all be on the market from £1800 with no hold backs.**

**So, bid with confidence. If you are in, you will get him!**

***Our Selling Policy is... “Keep things simple, deal straight, and stand behind each animal sold”.***

We auction in pounds sterling not guineas. ....**That's keeping it simple!**

Cattle presented naturally. What you see is what you get. ....**That's dealing straight!**

Our breeding warranty on bulls .....**That's standing behind them!**

***I hope you find your next bull here today!***

***Sincerely, John Douglas.***